

# Liquid Radiance

A Unique Concept in  
Fabric Designing

**MADE IN AUSTRALIA  
OWNED BY AUSTRALIANS**

**NON-TOXIC AND  
NON-POLLUTING.**



**Nine pure pigment colours from which you can mix  
ANY colour your heart desires!**

**SAFE ... SIMPLE ... ECONOMICAL ... SUSTAINABLE**

COLOURS MUST BE DILUTED WITH WATER.

- For strong bright colours, 1 part LR concentrate to 3 parts water. Up to 10 parts water still gives good colour strength, depending on designing technique.
- For pale colours, use 1 part concentrate to 20 or 30 parts water.

COLOURS ARE ...

- Totally washable and ironable
- Lightfast and colourfast - not even bleach will get the colours out!
- ... and can be used on ANY FABRIC / FIBRE whatsoever!

**ORDERING OUR PRODUCTS:** Liquid Radiance and our other paints and accessories are available from our Distribution Centre in Toowoomba Queensland, and through our qualified Genesis Creations™ teachers in Australia and New Zealand. Our products are not available in shops. PAYMENT is accepted by Credit Card or EFTPOS, or by Direct Deposit. We can invoice schools or other community organisations where the teacher or other relevant person has authority to order on that entity's behalf.

**I'd love to talk with you about your projects and our colouring techniques. I'm a 'talking-to' person so your phone calls are very welcome; but please email me at any time for assistance too.**

From bold and bright to soft and subtle, clean and clear colours to 'urky murky' (my favourites 😊!), you'll be amazed at the array of designs that can be created ...

Some of the many colouring techniques we share with you ...

- Texturing with Salts – and Sugars
- Marbles and Poles
- Heliography (Sun Printing)
- 'Fabric in a Jar'
- Air Exclusion
- Water Soluble designing
- Batik – with non-toxic waxes and other resists
- Marbling – on shaving foam, as well as on 'traditional' gel
- Mop-Ups – amazing effects! – no we don't waste a drop
- Grid Patterning
- Spirals, Twists, and Scrunches
- 'Salty Sandwiches', 'Triple Deckers', and Variations
- Instant Fabrics in the Microwave – yes, Liquid Radiance IS non-toxic, so you can use the same microwave oven for your food and fabrics!

***Talk to us! Ask about our ever expanding array of techniques, and check out the simplicity of our skills and equipment required for designing fabrics that are individually yours. In our displays and on line we show you as many effects as we can in the space available! And because our products are unique, and WAY simpler to use than any other colouring product on the market, we offer you full on-going support by phone or email so you can make the most of our goodies for your personal projects, and for textiles and art teachers' use in the classroom.***

***We look forward to helping you with your creativity ...***

## Liquid Radiance – a Unique Concept in Fabric Designing

### A Brief History and Background

**ABOUT ME – ANNE MITCHELL:** In 1973 I joined an Australian company, Hobbytex – I loved the versatility of their products, and wanted to share them with as many people as I could so they too could enjoy their creativity. Hobbytex was a 'party plan' business and it wasn't long before I felt restricted by 'doing parties'! A former High School teacher, the educator in me saw a much wider application for the painting products, and so I put together a series of classes and workshops to help my 'students' explore beyond the pictures and linen in the catalogue. These classes and workshops were attended with enthusiasm, allowing people to lend their own ideas to their work and develop their own eye for colour instead of slavishly following a colour chart. Now there was nothing wrong with 'the catalogue' and its contents – it was all excellent quality, and I was proud to sell it. BUT YES, I WANTED TO GIVE MY STUDENTS AND CUSTOMERS MORE! With my slant on the traditional business, I soon became very successful doing it my way, achieving company cars and overseas trips, and was their top in-field manager in Australia for the last ten years of my time with them. Mmmm, something I was doing was working well ...

**THE BIRTH OF AN EXCITING PRODUCT:** My time with Hobbytex came to an abrupt end via a letter of closure in the mail! After picking myself up off the floor with surprise, it took just a few days to decide I wanted to continue to enjoy what I had done for so long. All I had to do was find a suitable product – or DESIGN MY OWN. I chose the latter path, and from my experience with all sorts of painting products over time, drew up a list of what I wanted paints to do (and what I didn't want them to do). I am also an addicted silk painter, and had worked with the intricacies of dyes for many years. I was keen to get all those complications, and toxicity, out of my life. With the aid – and patience – of our manufacturers in Sydney who have been listening to my ideas and requests for over two decades now, our unique products became a reality. Our painting products are formulated by Derivan, Australia's top acrylic manufacturers, and are made exclusively for our Genesis Creations™ business. It has been fun to see my 'bathtub dreams' become reality – to choose the packaging, design the labels, and put 'all those little background details' together. Our journey has definitely been an exciting one.

**AND NOW?** ... we have this amazing product, Liquid Radiance, that performs LIKE a dye (but is not a dye). We also have a range of more 'traditional' fabric paints, thick and creamy in consistency that 'stay where you put them' on the fabric. All are made to my own formulation, exclusively for us, and sold via me at our Distribution Centre in Toowoomba (or wherever you find me). Our qualified Genesis Creations™ teachers will also share with you our skills and ideas, and sell you our beautifully unique products.

Albert Einstein said ***"Creativity is intelligence having fun."*** Wow, I wholeheartedly agree with that! Here's to our fun and creativity together !!!

*Anne*



Genesis Creations™

# Fabulous Fabrics

# Innovative Technology for Fabric Design

## See the colours! Feel the softness !!!

Sponsored by  
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