

Concepts ...

Student News and Notes - Winter 2019

Polyester fabrics coloured using 'Bouncing' technique - by Anne



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Hi Fellow Teachers and Fabric Enthusiasts,

Welcome to winter! And didn't the weather achieve that with a 'bang' in most of Australia, and across New Zealand too. The icy blast in the sub-tropics and further south sure had us scampering for extra layers of clothing, and wondering about things to do to keep us warm. Perfect solution? Fabric designing creativity !!! Our methods are non-toxic, non-messy, and definitely something you can enjoy inside. Let's face the facts: if you ARE making a mess when using our designing 'system', you're not doing it right. We'd better get together and give you some help. (More about that later in this newsletter.)

Right now we have a 20th Birthday to Celebrate. On Monday 1st July in 1999, Genesis Creations™ became a reality. But my life of teaching fabric design started long before that – and coincidentally it WAS on 1st July 1973 that I held my very first Hobbytex party as an Instructor in their direct selling Company. My sister-in-law had 'volunteered' to be one of the hostesses for my first five parties. I remember it well. We couldn't sign the Hobbytex paperwork unless we had those five datings. I loved that product and what it could achieve, but I really only wanted to paint Mickey Mouse on my little daughters' t-shirts (back then), and help the other young mums in my neighbourhood to do likewise. The parties? Going off with my suitcase packed to 'sell' a product wasn't my thing! This former teacher wanted to TEACH people to use the products creatively. It wasn't long before I had designed a series of classes and workshops so that 'my ladies' could come to my place (or I to theirs), and as a group teach them way more than how to follow a colour chart. Must add there was nothing wrong with the catalogue and the colour charts; and the quality of the items I was selling was superb – yes, I was proud to sell it. BUT I WANTED MORE, and so a whole new way of teaching fabric designing came alive for me and my students. Within a couple of years I was an infield manager in the Hobbytex network, achieved company cars and overseas trips, presented seminars and workshops both at their overseas events and within Australia at management level, and held the top managerial spot in that life for the last 10 years of that system as we knew it. Along the way I made lots of wonderful friends, some of whom are still 'with me' today, and ... why would you want to change something that you enjoy so much ... but ...

Change in everything is inevitable, they say. Change came for me in late June 1993 at a time when my Hobbytex business was at its peak, via a letter of closure in the mail. Big shock! What next? More of the same, with my own products? Why not! A brief business partnership lasting six years filled a gap between 'then' and 'now'. On leaving that business, Genesis Creations™ was born, with our own unique painting products and formulations, our own designing techniques, and a fresh new approach to creating an in-home business. It has been a fun ride ... more of **the same only DIFFERENT** ... no, let's make that '**BETTER**'!

So ... Happy Birthday to Us !!! Thank YOU for being part of it – I truly cannot say that enough. Without your loyalty and enthusiasm for our goodies and what we do, we would not have a business.

Love to see you at my Toowoomba Studio on Monday 1st July 2019 for our free Celebration Workshop! Starts at 10 am with a cuppa, demos, and free goodies. Please BYO lunch. All workshop requirements will be supplied.

More celebration workshops are ahead:

- Townsville – Friday 26th July – at my unit, Marcol Place, West End
- Sydney (Emu Plains) Sunday 25th October – at the Function Room, Ingenia Holiday Park (Big 4), Mackellar St
- Toowoomba – one Saturday in November – date to be confirmed – watch this space!

Celebration DVD - "20 Years of Creativity" – yes you can 'come to my place to play', even if you cannot physically be here! The DVD is a perfect way to do it. Hope you enjoy it as much as I did presenting it for you! Lots of our brand new topics. Lots more painting and product tips. A number of techniques that are part of my normal workshops, but not on either of the two DVDs already available. And some ideas that you didn't think our goodies were capable of doing! HINT: Make sure you have DVDs 1 and 2 – you'll need to understand the 'background' of our techniques to progress into the new topics.

To join in the fun...

**LOOK FOR THE
"20TH ANNIVERSARY" BUTTON**
so you don't miss a thing in 2019!!!

Free Celebration Workshops
in areas where I've travelled before

✓ **Regular Specials**

✓ **Lots more surprises!**



Workshops, Workshops, and More Workshops ... check EVENTS page of my website, or ask me:

- ❖ **Sunshine Coast** – Wed 19 till Sun 23 June – Caloundra - Fabulous Fabrics basic and advanced, and Teacher PDs.
- ❖ **Townsville NQ** – Fri 26 till Sun 28 July – at ‘my’ unit #1, Marcol Place Apartments, West End – Fabulous Fabrics basic and advanced, and Teacher PDs.
- ❖ **Yeppoon CQ** – Mon 19 and Tue 20 August – at Cool Waters Function Hall, Kinka Beach – fabric designing basic and advanced with lots of our new techniques included.
- ❖ **Sydney (Emu Plains)** – Fri 25 till Sun 27 October – Function Room, Ingenia (Big 4), Mackellar St – Fabulous Fabrics, Teacher PDs and GC teacher training.

MAJOR EVENTS 2019 ... QUILT FESTIVALS ... CONFERENCES ... CRAFT SHOWS ...

- **HOME ECONOMICS QUEENSLAND CONFERENCE** – Sat 10th August – Brisbane Convention Centre. Trade display from 7.30 am till end of lunch, and I’ll be presenting a fabric designing seminar during the afternoon concurrent sessions.
- **EMU PARK QUILT SHOW** – Sat 17th and Sun 18th August – CWA Hall, Hill Street - display and demonstrations both days.
- **CRAFT ALIVE – Toowoomba** – Thu 19th till Sun 22nd September – Berghofer Stadium, USQ - a four day show this year! See what’s new in fabric designing. Come and enjoy my FREE ‘Make and Take’ workshops at our stand throughout the show.
- **QUILTOPIA – Sydney** - Thu 3 till Sun 6 October – Rosehill Racecourse. Keep an eye on their website for this brand new event for quilters and lovers of ‘all things fabric’. You’ll find us in a back corner – my favourite place at these shows, with plenty of room to move!

FREE Pop-Up Workshops at Craft Alive Toowoomba and Quiltopia Rosehill.



Embellish Magazines – ‘Nicely Iced’, my article in the June mag, describes an oh-so-simple method of achieving great results using ice and Liquid Radiance concentrate. The results are amazing! After that I asked for a break from writing for a couple of issues while I’m flat out with our celebrations. There’ll be more articles in the 2020 magazines. It was sooo nice to have the editor tell me “Anne I LOVE your articles!” and welcome me back in anticipation. June magazine is out now. Our price \$9.50. Back issues with my articles are also available from us on request, at a special price so everyone can enjoy them during our Birthday Celebrations. (\$7.50 each when ordered with other products from us.)

MAKING THE MOST OF OUR PAINTING TECHNIQUES ... Combine Different Techniques for Stunning Effects! ...



Heliography background created using Liquid Radiance colours, with fabric pressed into arrow shapes, and pin wheels, circles, and lentils added. Foreground design enhanced the arrows using masking tape and sticky dots, with flat paint (navy) applied using rollers for dramatic effect. Small spots were brushed on to echo the lentils in the background.



Heliography background in blue and purple Liquid Radiance with small star sequins in different sizes scattered onto fabric. Large stars were then stencilled on using Liquid Lustre gold with touches of silver, and the starry look enriched with gently sponged areas using both gold and silver Lustres.



Forest background was designed using LR colours, with hills and valleys used to create the dark and light variations. Salt was added for extra texture. When fabric was dry and salt rinsed out, Lizard was added in Chocolate Flat paint through the large stencil shape, then the lizard cut-out shape superimposed and dots added in gold Metallic Flat paint.

HELIOGRAPHY (Sun Printing) SUMMARY: Colour fabric using Liquid Radiance, add objects that sit flat, and put fabric in the sun to dry. Around midday is best time for this. What’s under the objects will become lighter, while what’s around them will become darker.

REMINDER: July is price rise time! Inevitable, but mostly small increases this year. And the really good news? We have been able to absorb the increase for some products so prices you pay for these will stay the same. Owzat for those of you who are Liquid Radiance and Flat Paint addicts!

And 2020 for me? As January clicks over, I’ll arrive at my ¾ century mark! Time to stay home more often, I think! Travels will be largely limited to venues within a one-day drive. But there’ll be plenty of opportunity for you to come from afar to my Toowoomba Studio so we can enjoy our creativity together ... and I won’t have to pack huge loads into my car. It’ll ALL BE HERE ready for us!

On with the Birthday Celebrations now. Please join us if you can ...

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